

PROGRAMME B.COM

(Department of Commerce: 1996)

PROGRAMME OUTCOMES:

On securing the Bachelor of Commerce degree, the students are able to:

- PO1: Identify and apply basic mathematical and statistical skills to solve a number of problems in various business scenarios
- PO2: Develop skills to be rightfully employed in sectors like accounting, taxation, management, insurance and corporate law
- PO3: Demonstrate basic knowledge of theories and methods of accounting and management
- PO4: Learn to value ethical practice in business transactions

Course Outcomes

UGBCOM SEM : I – II

CC – 102 : Human Resource Management (HRM)

On successful completion of the course, the students will:

- 1) learn the basic concepts and tools of Human Resource Management.
- 3) gain an insight into conceptual and procedural knowledge of functional areas of Human Resource Management.
- 5) develop an understanding of professional ethics, skills and attitude.

SE – 101 - D : Secretarial Practice and Office Management (S.P.I.)

Outcomes: On the successful completion of this course, the students will:

- 1) Learn about the scope and role of the Secretary in ensuring effective organizational efficacy.
- 2) Be familiarized with various aspects of office management and its procedural immunity - language and regulations.
- 3) Understand the law and other statutory regulations with regards to chief functional matters
- 4) learn as to how to maintain the company's records and handling the meets.

CC – 107 :Fundamentals of Marketing Management (FMM)

Outcomes: On the successful completion of this course, the students will:

- 1) Identify role and functions of marketing within different marketing contexts
- 2) Apply conceptual framework and theories to various marketing situations
- 3) Analyze marketing planning, strategies and practices

UGBCOM SEM : III –IV

CC – 202 :Indian Financial System (I.F.S.)

Outcomes: On the successful completion of this course, the students will:

- 1) Be acquainted with the fundamental activities and principles of the Indian Financial System in general.
- 2) Cultivate an understanding of investments concepts and avenues.
- 4) Learn about the regulatory framework with regards to Security Market, Capital Markets and Insurance Market.

CC – 207 :Production Management (P.M.)

Outcomes: On the successful completion of this course, the students will:

- 1) Be familiarized with product innovations, quality assurance and production management systems.
- 2) Analyze procedures for overseeing a production budget
- 3) Learn how to increase productivity by minimizing the labour, time and finance.

UGBCOM SEM – V –VI

CC – 302 :Marketing Management in Practice (M.M.P.)

Outcomes: On the successful completion of this course, the students will:

- 1) Be able to identify opportunities and potential threats for any organization's market

- 2) Be able to apply techniques to develop marketing plans and case studies
- 3) be provided with basic knowledge of functional areas of service management and service marketing research.

CC – 307 :Fundamentals of Financial Management (F.M.)

Outcomes: On the successful completion of this course, the students will:

- 1) Be enabled to operate the company's financial portfolio in a right way.
- 2) Have the basic knowledge of theoretical and practical role of financial management and financial vocabulary
- 3) To identify basic financial environment and institutions
- 4) Learn about the Financial portfolio management

UGBCOM SEM – VI

SS – 302 –A : Business History

Outcomes: On the successful completion of this course, the students will:

- 1) This course aims at acquainting the students with the emerging issues in business at the national and international level in the light of the policies of liberalization and globalization as well as Business History.

UGBCOM SEM – VI

FC – 302 – C : Security Market

Outcomes: On the successful completion of this course, the students will:

- 1) Gain an understanding into investmental avenues.
- 2) Have basic knowledge of Indian Capital Market.
- 3) Cultivate an idea about the regulatory framework relating to security market.

UGBCOM SEM – III

SS – 201 – C : Company Secretary Duties and functions

Outcome: On the successful completion of this course, the students will:

- 1) Learn about company secretary related duties and functioning

UGBCOM SEM – IV

SS – 302 – A : Handling difficult Customers

Outcomes: On the successful completion of this course, the students will:

- 1) Analyze customer service behavior.
- 2) Learn techniques to tackle the difficult customers.

UGBCOM SEM – I

SS – 101 : N. S. S.

- ૧) યુવાનોના સર્વાંગીણ વિકાસ થાય.
- ૨) સમૂહભાવના વિદ્યાર્થીઓમાં વિકસે.
- ૩) શારીરિક શ્રમનું મહત્વ સમજાય
- ૪) શહેરી વિસ્તાર અને ગ્રામ્ય વિસ્તારનું જોડાણ થાય.
- ૫) વિદ્યાર્થીઓમાં રાષ્ટ્રીય સેવાની ભાવના ઉજાગર કરી શકાય.
- ૬) વિદ્યાર્થીઓની સામાજિક ચેતના જાગ્રત કરવી.
- ૭) સર્જન શક્તિ અને રચનાત્મક શક્તિ જાગ્રત કરવી.
- ૮) સમાજસેવાનાં માધ્યમથી વ્યક્તિત્વનો વિકાસ કરવો.
- ૯) રાષ્ટ્રીય એકતાને વ્યવહારોન્મુખ બનાવવી.
- ૧૦) સમાજની સહભાગિતાને ગતિશીલ બનાવવામાં નિપુણતા પ્રાપ્ત કરે.
- ૧૧) વિદ્યાર્થીમાં સામાજિક અને નાગરિક જવાબદારીનાં જ્ઞાનનો વિકાસ થાય.

UGBCOM SEM – II

FC – 102 : Environmental Studies.

- ૧) વિદ્યાર્થી પર્યાવરણ વિશે સમજ કેળવે.
- ૨) પર્યાવરણની જાળવણી માટે જાગ્રત બને.
- ૩) પર્યાવરણીય ઉપેક્ષાથી થતા નુકશાનથી જાગૃત બને.
- ૪) પર્યાવરણીય સંસાધનોના કાર્યક્ષમ ઉપયોગથી વિદ્યાર્થી માહિતગાર થાય.
- ૫) રાષ્ટ્રીય પર્યાવરણ નીતિ – ૨૦૦૬ ના હેતુથી વિદ્યાર્થી માહિતગાર બને.

- ૬) પર્યાવરણના જતનથી આરોગ્ય સુખાકારીમાં વધારો કરી શકાય, તેવી સમજ આ વિષય દ્વારા પૂરી પાડી શકાય છે.

UGBCOM SEM – I

FC – 101 - E : Yog and Meditation

- ૧) યોગ દ્વારા તંદુરસ્તી ટકાવી શકાય છે તેવી સમજ પૂરી પાડવી.
- ૨) ધ્યાનથી મનની શાંતિ મેળવી શકાય છે, તેવું ફલિત કરાવવું.
- ૩) વૈશ્વિક યોગ દિવસ વિશે સમજ આપવી.
- ૪) નિયમિત પણે ધ્યાન - પ્રાણાયામથી ઈન્દ્રિયોને જાગ્રત કરી શકાય છે.
- ૫) ચૈતસિક શક્તિઓનો વિકાસ કરી શકાય છે.
- ૬) Cosmic Energy વધારી શકાય છે.

UGBCOM SEM – II

SS – 201 : Leadership Development

Outcomes: On the successful completion of this course, the students will:

- 1) Learn about fundamentals of leadership at business level.
- 2) Cultivate soft skills like Goal setting, Team work and You-attitude.

UGBCOM SEM – III

FC – 201 - A : Tourism Management.

Outcomes: On the successful completion of this course, the students will:

- 1) Know all about the concepts, definitions and understanding of tourism and its effects in the modern era.

UGBCOM SEM – V

SS – 301 - A : Market Research

Outcomes: On the successful completion of this course, the students will:

- 1) Know about different processes of Marketing research
- 2) Learn about the role of marketing research in decision making by managers

UGBCOM SEM – V

FC – 301 - E : Disaster Management

Outcomes: On the successful completion of this course, the students will:

- 1) Know about basic level concepts and practical aspects involved in disaster management, Relating personal or community experiences of disasters.
- 2) Able to define and describe disaster management hazard, emergency, disaster vulnerability and risk.

UGBCOM SEM – V

Business Law

Outcomes: On the successful completion of this course, the students will:

1. Get a brief idea about the frame work of Indian Business Laws.
2. Will be oriented about the legal aspects of business.
3. Be familiarized with case law studies related to Business Laws.

Taxation

Outcomes: On the successful completion of this course, the students will:

1. Be able to apply tax concepts to various business activities
2. Hone skills required in Finance and Banking sector, Business Consultancy, Working Capital Management and Policy and Budget planning
3. Cultivate an understanding about various aspects of Direct and Indirect taxes.

Statistics (Sem – III)

Outcome: On the successful completion of this course, the students will know about the basics of preliminary mathematical statistics.

Statistics (Sem – V)

Outcome: On the successful completion of this course, the students will be familiarized with the applications of mathematics and statistical techniques in business decision – marking.

ACCOUNTANCY

SEM. III/IV

Cost Accounting CE – 201 (A) / CE – 203 (A)

Outcomes: On the successful completion of this course, the students will:

- 1). Be familiarized with practical aspects of accounting for service organizations.
- 2). Be acquainted with fundamental principles and methods of cost accounting

SEM-III - Corporate Account -CE – 202 (A)

Outcomes: On the successful completion of this course, the students will:

- 1). Have basic knowledge of the Provisions of the Companies Act 2013, the Patents Act 1970, Indian Copyright Act, 1957. The Trademarks Act 1999 and the Designs Act 2000
- 2). Learn to prepare bank A/c's liquidator's final statement of A/c as per latest statutory revision.

SEM-IV – Auditing - CE-204 (A)

Outcomes: On the successful completion of this course, the students will :

- 1). Have an understanding of the principles, methods and techniques of auditing and their applications.
- 2). Learn concepts of auditing to gain working knowledge of generally accepted auditing procedures, techniques and skills.

SEM – III – F.C. – Tourism Management

Outcomes: On the successful completion of this course, the students will:

- 1). To know all about the concepts, definition and understanding of tourism and its effects in the modern era.

SEM – V – Cost and Fin. A/c. –CE-301(A)

Outcomes: On the successful completion of this course, the students will :

- 1). Be able to describe main elements of financial accounting viz. – assets, liabilities, revenue and expenses
- 2). Develop the ability to use accounting information to solve a variety of business situations

SEM-V/VI – Management Accounting (CE-302 (A) / CE-303 (A)

Outcomes: On the successful completion of this course, the students will :

- 1). Be enabled to understand the basics of management like Financial Management, Marketing Management, Personnel Management, E-Commerce etc.
- 2). Develop an understanding as to how standard accounting procedures can be harnessed for performance measurement in a given organization

FC 302- RTI

Outcome: Be informed about Right to Information Act.

ECONOMICS

B.Com. Sem – I & II

(Principles of Economics-01) Paper – 101 (CORE) & Principles of Economics-02 Paper-102 (CORE)

Outcome:The students after studying this paper, will get clear understanding of various basic concepts used in economics. He will also get an understanding of the demand and

supply and factors affecting them and how the price is determined in different type of markets.

B.Com. Sem – III & IV

Paper – 103 (CORE) & Paper-104 (CORE)

International Economics & Public Finance 01 & 02

Outcome:After studying this paper, the Students will be able to better appreciate and understand why and how the trade between countries take place and what is the role of WTO in International trade. By studying public finance it is useful to understand the economic policies of the Central Government and their role in economic development.

B.Com. Sem – V & VI

Problem of Indian Economy 01 & 02

Paper 105 & 106

Outcome:After studying this paper, the Students will be able to understand all the problems of Indian Economy.

COMMERCIAL COMMUNICATION

B.Com. Sem – I & II

Outcomes:On the successful completion of this course, the students will :

1. Be able to understand nature and function of communication
2. Develop an understanding of communication strategies, barriers to effective communication and feedback processes
3. Be acquainted with structure of business letters and learn to draft business letters and job applications

B.Com. Sem – III & IV

Outcomes: On the successful completion of this course, the students will :

1. Gain an insight into various modes of digital communication and be made about digital etiquettes
2. Learn about Agency Correspondence and Bank Correspondence
3. Be familiarized with business vocabulary and foreign words used in business communication

B.Com. Sem – V & VI

Outcomes: On the successful completion of this course, the students will:

1. Learn to prepare questionnaires to carry out various surveys
2. Be acquainted with jargon used in the stock market and insurance sector
3. Develop an understanding to prepare concise press reports

GENERAL ENGLISH

B.Com. Sem – I & II

Outcomes: On the successful completion of this course, the students will:

1. Learn to appreciate the moving power of written words by studying well-known short stories and poems
2. Construct different sentence patterns and learn to use them in descriptive passages