

SAMARPAN ARTS AND COMMERCE COLLEGE GANDHINAGAR
UGC QUALITY MANDATE
LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK
DEPARTMENT OF COMMERCE (A)

Learning Outcomes based Course Framework

UGBCOM PROGRAMME

- 1. CORE COMPULSORY COURSE = CC**
- 2. CORE ELECTIVE COURSE = CE**
- 3. SUBJECT ELECTIVE COURSE = SE**
- 4. FOUNDATION COURSE = FC**
- 5. SOFT SKILLS = SS**

**SAMARPAN ARTS AND COMMERCE COLLEGE GANDHINAGAR
UGC QUALITY MANDATE
LEARNING OUTCOMES BASED COURSE FRAMEWORK**

PROGRAMME OUTCOMES

- PO1: Identify and apply basic managerial, accounting and statistical skill to solve various issues in business scenario**
- PO2: Develop skills to be rightfully employed in sectors like accounting, taxation, management and corporate.**
- PO3: Demonstrate basic knowledge of theories and methods of accounting and management**
- PO4: Learn to value ethical practice in business transactions**

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FOR
UNDERGRADUATION PROGRAMME

DEPARTMENT OF COMMERCE(A)
UGB.COM SEM: 1&2

CC-102 HUMAN RESOURCE MANAGEMENT (HRM)

ON SUCCESSFUL COMPLETION OF THE COURSE, THE STUDENTS WILL:

1. Learn the basic concepts and tools of Human Resource Management.
2. Gain an insight into conceptual and procedural Knowledge of functional area of HRM
3. Develop an understanding of professional ethics, skills and aptitude

CC-107 FUNDAMENTALS OF MARKETING MANAGEMENT

ON SUCCESSFUL COMPLETION OF THE COURSE, THE STUDENTS WILL:

1. Apply conceptual framework and theories to various marketing situations
2. Identify the role and functions of marketing within different marketing contexts
3. Analyse marketing planning, strategies and practices

SE-101-D SECRETARIAL PRACTICE AND OFFICE MANAGEMENT (1&2)

ON SUCCESSFUL COMPLETION OF THE COURSE, THE STUDENTS WILL:

1. Learn about the scope & role of the secretary in ensuring effective organizational efficacy
2. Be familiarized with various aspects of office management and its procedural immunity language and regulations
3. understand the law and other regulations with regards to chief functional matters
4. Learn as to how to maintain the company's records and handling the meets.

UGB.COM SEM: 3 & 4

CC-202 INDIAN FINANCIAL SYSTEM (IFS)

ON SUCCESSFUL COMPLETION OF THE COURSE, THE STUDENTS WILL:

1. Be acquainted with the fundamental activities and principles of the Indian Financial System in general
2. Cultivate an understanding of investments concepts and avenues
3. Learn about the regulatory framework with regards to Security Market, Capital Market and Insurance Market

CC-207 PRODUCTION MANAGEMENT

ON SUCCESSFUL COMPLETION OF THE COURSE, THE STUDENTS WILL:

1. Be familiarized with product innovation, quality assurance and production management systems.
2. Analyse procedures for overseeing a production budget
3. learn how to increase productivity by minimizing the Labour, Time and Finance

UGBCOM SEM: 5 & 6

CC-302 MARKETING MANAGEMENT IN PRACTICE

ON SUCCESSFUL COMPLETION OF THE COURSE, THE STUDENTS WILL:

1. Be able to identify opportunities and potential threats for any organization's market
2. Be able to apply techniques to develop marketing plans and case studies
3. Be provided with basic knowledge of functional areas of service management and service marketing research

CC-302 FUNDAMENTALS OF FINANCIAL MANAGEMENT

ON SUCCESSFUL COMPLETION OF THE COURSE, THE STUDENTS WILL:

1. Be enabled to operate the company's financial portfolio in right way
2. Have the basic knowledge of theoretical and practical role of financial management and financial vocab.
3. Identify the basic financial environment and financial portfolio

UGBCOM SEM: 5

FC-301 A- BUSINESS ETHICS

ON SUCCESSFUL COMPLETION OF THE COURSE, THE STUDENTS WILL:

1. Sensitise on the various ethical aspects concerning the functioning of business enterprise within the organisation and in their relationship with the external world

SS-301 A: MARKET RESEARCH

ON SUCCESSFUL COMPLETION OF THE COURSE, THE STUDENTS WILL:

1. Know about different process of marketing research
2. Learn about the role of marketing research in decision making by managers

UGBCOM SEM: 6

FC-302 C: SECURITY MARKET

ON SUCCESSFUL COMPLETION OF THE COURSE, THE STUDENTS WILL:

1. Have an idea about the regulatory framework for security market
2. Gain a knowledge about Indian capital market and its risk
3. Understand the transactions of share markets and its administration

SS-301 B PRESENTATION SKILL

ON SUCCESSFUL COMPLETION OF THE COURSE, THE STUDENTS WILL:

1. Improve communication and presentation skill
2. Develop the ability to present self-confidently and professionally manage verbal and nonverbal parts of the speech.
3. Be able to deal with stage fright and to work with the audience how to get attention and how to invest

**INSTITUTE HAS TO DEVELOP LEARNING MANAGEMENT SYSTEM
UNDER NME-ICT WHICH SHOULD BE BASED ON:**

- 1. Active Learning Methodology (ALM)**
- 2. ICT based teaching**
- 3. Digital / E-learning system**
- 4. Concept classes**

**TEACHING - LEARNING PROCESS FOR UG PROGRAMME
Active Learning Methodology (ALM)**

**Students Centric Methodology
Activities**

- | | |
|-----------------------|---|
| 1.- Chart making | |
| 2.- Project work | 12. Students Development Program |
| 3.- Research project | 13. Seminar/Webinar |
| | 14. Student Exchange Program-
Faculty Exchange Program |
| 4 - Group discussion | 15. Internship. |
| 5 - Field project | 16. Workshop |
| 6 - Study tour | 17. Wall paper creation |
| 7 - Quiz | 18. Article writing |
| 8 - Survey | 19. Cluster class work |
| 9 - Poster exhibition | |
| 10 - Club hub | |
| 11 – Industrial visit | |

ICT based teaching

- 1- PPT
- 2- Movie
- 3- Documentary
- 4-Videos
- 5- Web Links
- 6- Animation Art
- 7- Short film
- 8- Develop e-content
- 9- Study webs
- 10- Webinar

Digital/ e-learning system

1. Online courses
2. Online libraries
3. Swayam
4. Moocs
5. Shodh sindhu
6. e-pg pathshala
7. Institutional App
8. Shiksha
9. Shodhganga
10. Telegram
11. Whatsapp
12. Dell
13. Sandhan
14. Telecast

Teaching through Concept Classes

1. Google classes
2. Zoom classes
3. Flipped classes
4. Cloud classes
5. Virtual classes